

FlexRoller

● ● ● Designed to Deliver ● ● ●



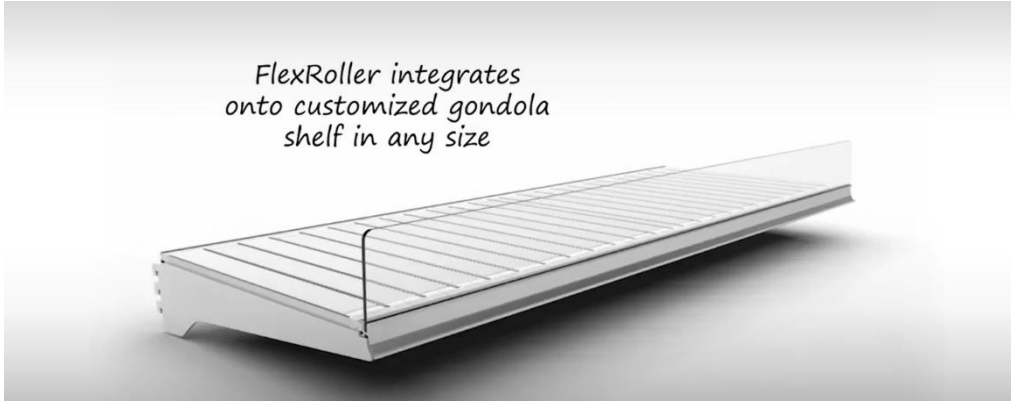
by

SPOSgroup



FlexRoller Features

*FlexRoller integrates
onto customized gondola
shelf in any size*



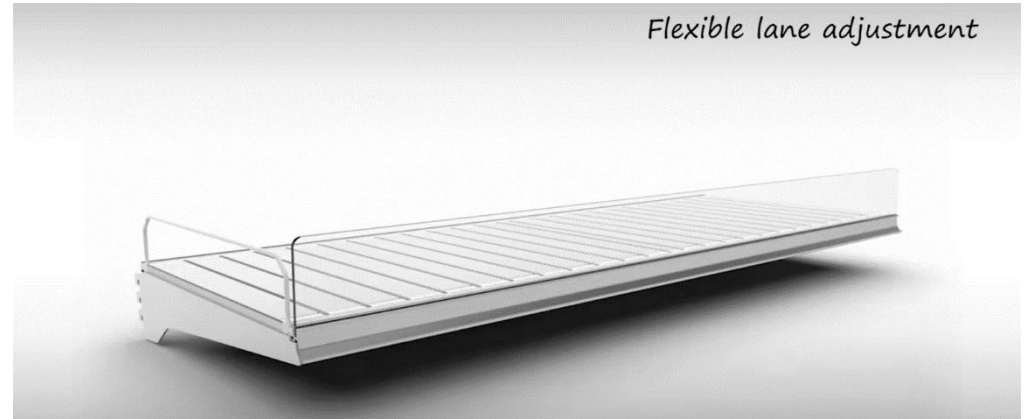
First introduced over 13 years ago with a proven track record of reliability across a diverse range of categories and retail environments such as Supermarkets and Convenience & Liquor.

- Custom sizes to suit all gondola types and sizes
- Proven to increase sales with rapid ROI
- Proven quality (7-Eleven have recorded zero failures in 7-years)
- Reduced labour costs (facing up & replenishment)
- Faster planogram resets

*FlexRoller integrates
onto customized gondola
shelf in any size*



Flexible lane adjustment



*FlexRoller integrates
onto customized gondola
shelf in any size*



*Products always
fronted eliminates perceived
out of stock items*

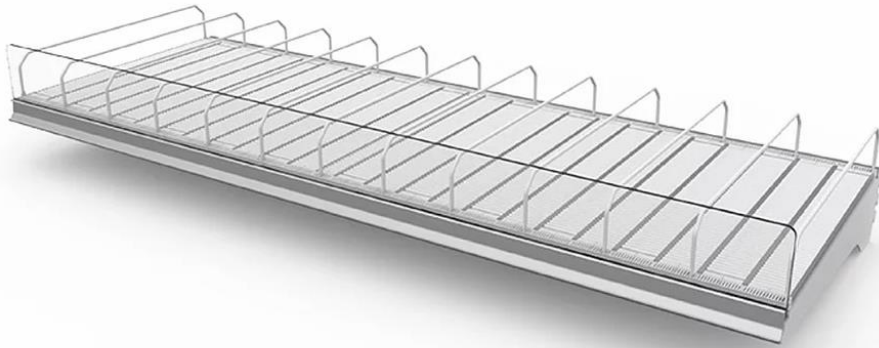


FlexRoller RETAIL RANGE

TO SUIT GONDOLAS

The proven Self Fronting Roller Shelf System that is used by leading Retailers in ANZ such as Woolworths, Coles, Aldi and 7-Eleven

Gondola Shelf



- The FlexRoller Gondola shelf is customised to integrate into existing retailer gondola uprights
- The build-in bracket will create the perfect angle for optimum performance

Pull-out Shelf

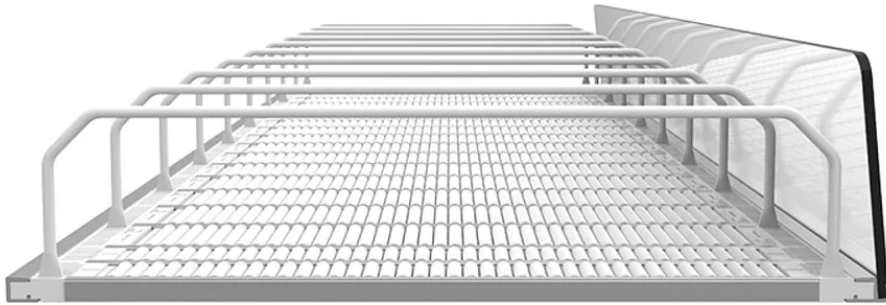


- The FlexRoller pull out angle shelf designed for smaller SKU merchandising that requires maximum packout in a tight vertical space.
- Tray pulls out using hidden release handles.
- Easily returns to original position once stocked.
- Pull-out shelf is also ideal for back loading and restocking of dated products.

FlexRoller RETAIL RANGE

TO SUIT GONDOLAS & FRIDGES

Layover



- The FlexRoller Layover glide installs on existing gondola or wire shelves.
- A minimum of a 3 degree angle is required for optimal performance of fronting product on the FlexRoller tray. Depending on product packaging details, a stepper angle (of ~6 degrees) may be beneficial.

Layover with Riser



- The FlexRoller with Riser glide installs on existing flat gondola shelves.
- The riser accessory adds the optimal and stable angle that is required for auto-fronting

C21 / FlexRoller Fridge Racking

COMPLETE REFRIDGERATION SYSTEM

The C21 / FlexRoller System is the most innovative, durable and operationally efficient Fridge Solution on the market.

▶ ROLLING OUT INNOVATION.

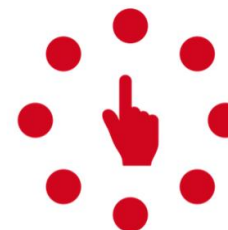
Dynamic Shelving that delivers Space, Range, Inventory & Cost Optimisation



C21™ / FlexRoller™ ROLLING OUT INNOVATION™

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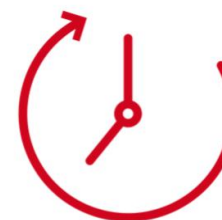
Combining the most innovative shelf system (C21™) with the leading roller shelf management system (FlexRoller™) has resulted in the industry's first **Dynamic Shelving Solution**.



20+ MORE FACINGS



85% FASTER RESETS



1.5 HOURS SAVED PER DAY



6-8% SALES INCREASE

FlexRoller FS Fridge Racking

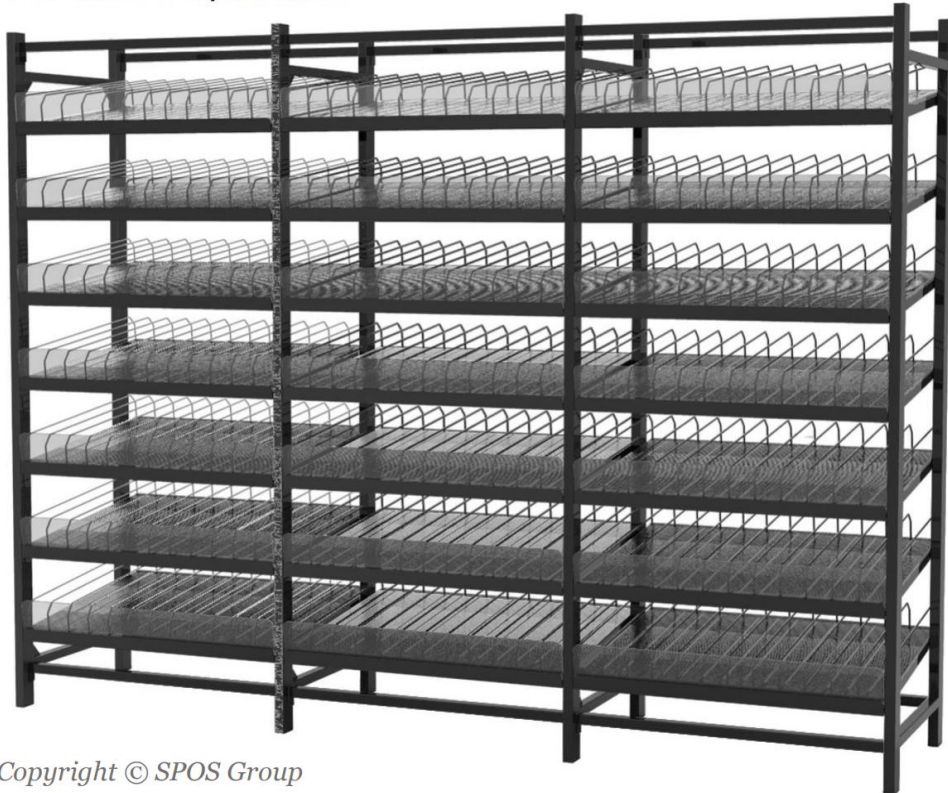
COMPLETE REFRIDGERATION SYSTEM

FlexRoller FS is a 'cost effective' cold vault merchandising system that delivers many of the benefits that C21 /FlexRoller offers ... self fronting, optimised vertical and horizontal space.

ROLLING OUT INNOVATION.

The System that delivers Space, Range, Labour, Inventory & Sales Optimisation.

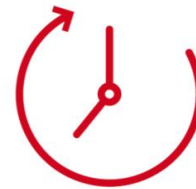
- Self Fronting Roller Shelves that suit All Product Types
- Compressed Notch Spacing to Optimise Vertical Space
- Narrow Divider increments to Optimise Horizontal Space
- Front and Rear Replenishment



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FlexRoller FS
ROLLING OUT INNOVATION
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Freestanding (FS) Custom Fixture that eliminates vertical and horizontal space inefficiencies. Combined with Self Fronting Roller Shelves (FlexRoller) which have a proven track record of driving sales, space and operational efficiency.



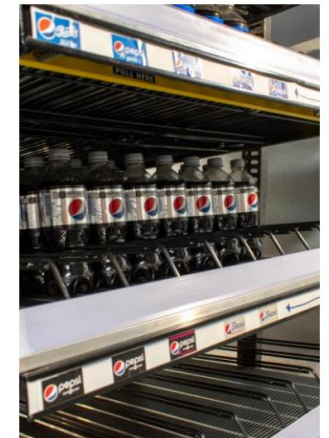
1.5 HOURS SAVED PER DAY



20+ MORE FACINGS



6-8% SALES INCREASE



FlexRoller for **BULK ITEMS**

TO SUIT STANDARD GONDOLAS

The latest FlexRoller innovation is a Layover Shelf for **BULK ITEMS** which is specifically focussed on delivering OH&S and Operational benefits.

SAFETY CONCERNS: Given that bulky items are heavy, the system delivers the following OH&S benefits for:

- Shoppers – Not having to reach and pull forward 'heavy items' from standard shelves
- Staff – Not having to reach and pull forward heavy items from standard shelves to face up the section
- Plus replenishment occurs from the front eliminating the need to fill items deep into the fixtures

FASTER REPLENISHMENT & STOCK ROTATION: FlexRoller Layover Shelf allows sections to be filled 'significantly faster' than a standard fixture particularly because items can be stacked several layers high at the shelf edge and easily rolled into the fixture

PROVEN SALES & OPERATIONAL BENEFITS: FlexRoller has been assessed many times as part of capital expenditure business cases and has always achieved the results required to meet 'payback period horizons' due to its ability to reduce operational costs and grow sales



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FlexRoller for **BULK ITEMS**

TO SUIT WAREHOUSE RACKING

The latest FlexRoller innovation is a Layover Shelf for **BULK ITEMS** which is specifically focussed on delivering **OH&S** and **Operational** benefits.

SAFETY

- Customers, especially children, climb onto and into racks to reach items towards the back

ERONOMICS

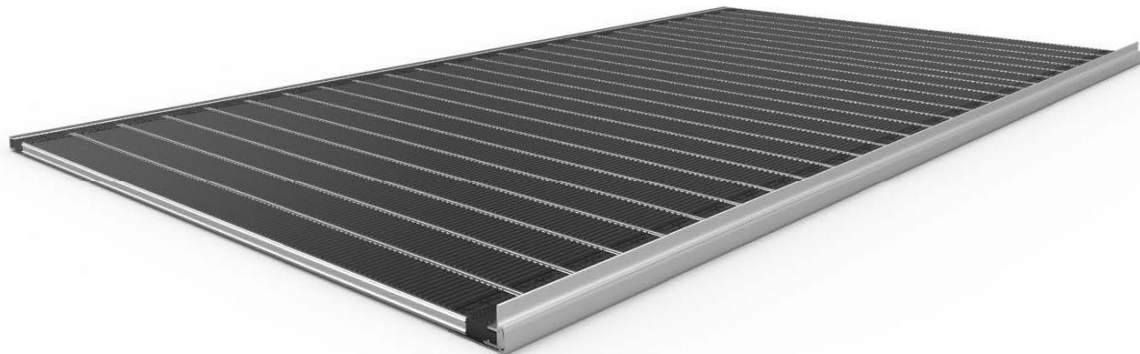
- Difficult to move heavy and bulky products along the shelf (OH&S risks for staff and customers)
- Frequent manual fronting

ACCESSABILITY

- Impossible for customers to shop items when stuck at the back (particularly on high shelves)
- Potential for personal shoppers to substitute items if they do not immediately find it

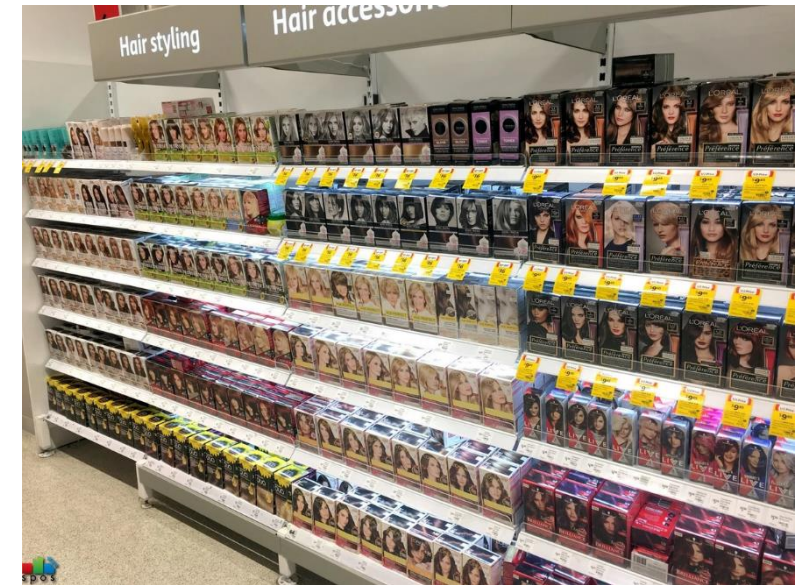
EASE OF STOCK ROTATION

- Staff restock the front instead of pulling heavy items forward
- Product "lost" in deep racks for years



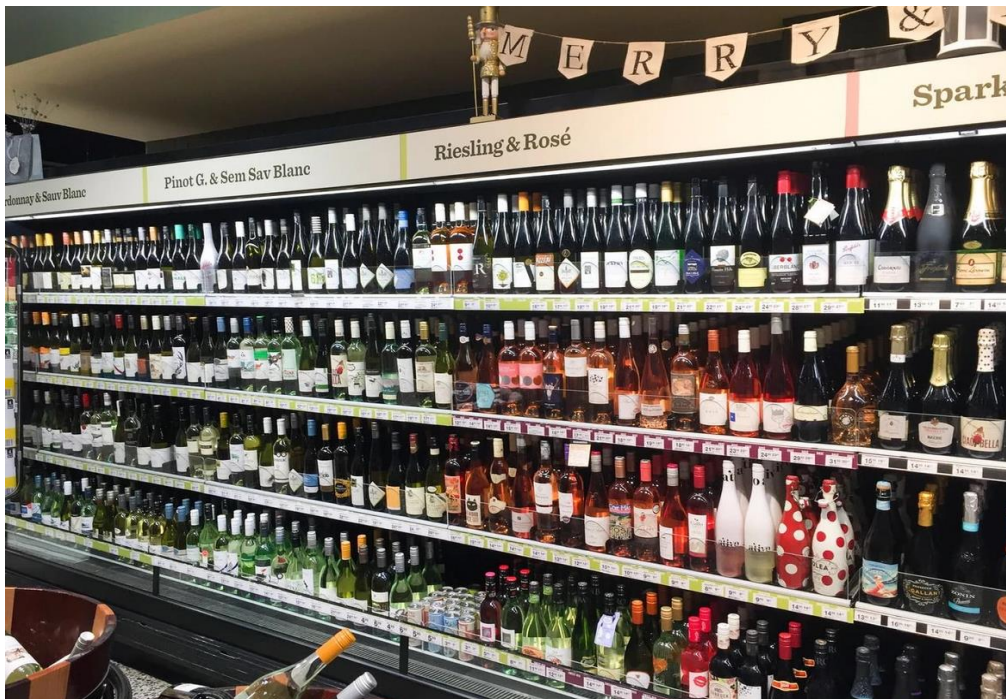
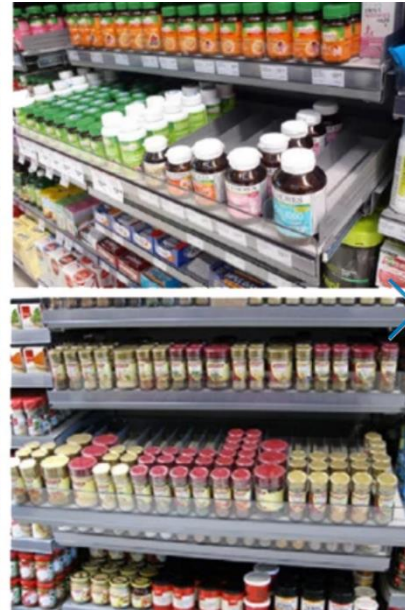
Walmart Installation

FlexRoller in Market



FlexRoller in Market

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